

ROBIN RAINA

Robin has dedicated his life to public service focusing all his efforts on education of the underprivileged children and housing for the homeless in India. Robin has already built and handed over 2,304 free homes for slum dwellers in Delhi, India, without seeking any financial support from the Government or any other agency.

A few major achievements of Robin in the social sector are as follows –

- He has built and handed over 2,304 concrete homes free of any cost to former slum dwellers of Delhi in the Bawana region of Delhi, with construction of 500 more homes in progress.
- He is targeting to build a total of 6,000 homes to fulfill his dream of converting India's 2nd largest slums Bawana in Delhi, into a slum free city.
- He has educated thousands of under-privileged kids across the country through his schools and helped them become Doctors, Engineers, Lawyers, Educationists etc. All these schools are founded 100% by him without seeking any help from any agency or the Government.
- Robin supports all underprivileged blind kids passing out of the Blind Relief Association School at Defence Colony financially and morally through the Master's program in the top schools like St. Stephens, Hindu College, Ramjas College, Delhi University etc.
- He has deployed multiple schools and anganwaadis in the slums of Delhi, Noida and Bombay and has been running them since 2003. These schools fund the education, medical care, breakfast, lunch, clothing, picnics, toys etc. for thousands of kids.
- Recently Robin conceptualized & implemented a shopping plaza for the underprivileged. This concept is based on people donating their excess wealth or goods and those being given to the needy in these shops, while the donated item is thoroughly tracked. The project under the Name 'Yogdaan' has been deployed in Ashok Vihar Delhi, in conjunction with Sewa Bharti, Delhi.

- Robin adopted two tsunami affected villages of Kottipadu and Pudir, while providing immediate cash relief to 1,320 families in these villages and worked together with the church and local charities to get funding from other sources.
- He has deployed technical and empowerment centers for the underprivileged girl children in villages like Hoshiarpur Gachi and Sikanderpura Kakori in Uttar Pradesh, the slums of Delhi and Noida, teaching these girls beauti salon work, computers, textile design, stitching, embroidery etc.
- He has introduced the concept of Self Help Groups for thousands of underprivileged house wives in the slums of Bawana - Delhi and Noida allowing them to help each other through monitored loans and self-elected bodies.
- He has built a orphan home - Udaan, for the underprivileged girls children in Bombay.
- He has funded the education of hundreds of underprivileged girl children studying in private English medical schools.
- He has provided medical ambulances in various villages on the outskirts of Delhi beside the slums of Bawana, Delhi.
- He has helped provide cancer treatment to underprivileged kids and older underprivileged citizen in Delhi, Bombay, US and the Indian sub-continent.

Besides winning awards from premier institutions like Fortune, Forbes, Atlanta Business chronicle, Atlanta Journal Constitution, Sony TV, Georgia Trend Magazine, TIE, South Asian times, Roshni etc. he has won various award for his charity work spread all over India including a Lifetime achievement award recently at the House of Commons. He has rung the NASDAQ Bell thrice at the New York based Stock Exchange.

Top sports, political, art and social Celebrities across the world have supported Robin's cause through public endorsements of support for Robin's cause.

Robin recently produced a Documentary film, Delli to celebrate the lives of the slum dwellers of Delhi. The film went to the finals of 73 international film festivals while winning top awards at 23 international film festivals including the Jaipur, Las Vegas, London and Italy Film Festivals. More on the film can be accessed on www.dillifilm.com

Robin writes regularly about charity on Facebook and loyal fan following of 1.2 million fans on
www.facebook.com/RobinRaina1

On the business front, Robin runs a \$2 Billion software company, Ebix, Inc. (NASDAQ: Ebix) as its Chairman and CEO that has been named by Fortune and Forbes magazine both amongst the fastest growing companies in the world. As a chairman of India, he convinced the US based company Board of Directors to set up base in India and today employs approximately 7,000 employees in 25 plus cities in India.

Robin has been interviewed on more than hundreds Television channels including BBC World, Fox, CNN, CNBC, CNN Espanola, ZD Net, NDTV, Aaj Tak, Sahara, Sony TV, Zee TV, TV Asia, and various Doordarshan channels etc. He has been featured in many stories in the world wide press on him ranging from AFP, Reuters, Atlanta Journal Constitution, CIO Magazine, CFO Magazine, San Francisco Chronicle, Crain's Weekly, India Today, Business World, Times of India, Indian Express, Business World, Economic Times, Hindu, Dataquest, PC Quest, AJC, Atlanta Business chronicle etc.

He is known to be very sincere, honest and an idealist to the core who believes that his passion for charity efforts can be seen on www.rainafoundation.com or on www.facebook.com/RobinRaina1 and his worldwide business efforts can be seen www.ebix.com

6000 HOMES!

Transforming the Slums of Delhi



before



after



“At the age of 75, I finally have a home of my own to live in. I am just very happy ,”

New Home Owner

- Madhu Devi



“ Robin dreams of a Slum free India, with housing for all. ,”

Robin Raina Foundation



ROBIN RAINA

He is one of the few die-hard Indian folks whose leadership in business circles and social philanthropy both is an example that is hard to follow. In spite of running a very successful one & a half Billion dollar plus business enterprise (the Ebix group of companies that trades on the NASDAQ under the ticker symbol EBIX), he has dedicated his life to public service focusing all his efforts on education of the underprivileged children and housing for the homeless in India.



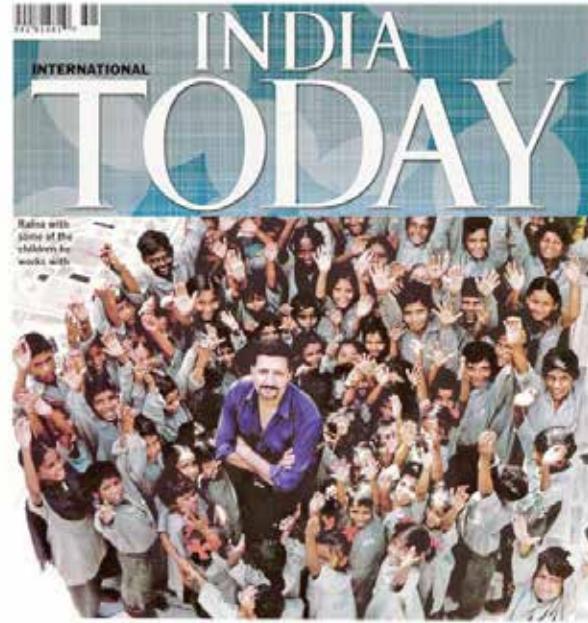
On one hand, he runs one of the largest and most successful insurance software Companies in the world, Ebix, Inc. (NASDAQ: EBIX) as its Chairman and CEO that today employs around 7,000 employees in India. On the other, he runs the Robin Raina Foundation (RRF), a charity he founded that is presently building 6,000 free homes for slum dwellers in Delhi, India, without seeking any financial support from the Government or any other agency. He is funding all these homes while providing these brick and mortar homes free of cost to the poor slum dwellers of Bawana, who have legal rights to the land in Bawana.

A few major achievements of Robin in the social sector are as follows –

“Robin has built and handed over one thousand seven hundred thirty two (2,304) concrete homes free of any cost to former slum dwellers of Bawana region in Delhi. —

- He is targeting to build a total of 6,000 homes to fulfill his dream of converting India's 2nd largest slum - Bawana into a slum free city.
- He has educated thousands of under-privileged kids across the country through his schools and helped them become Doctors, Engineers, Lawyers, Educationists etc. All these schools are funded 100% by him without seeking any help from any agency or the Government.

- He has funded the education of hundreds of blind kids through to the Masters program in College. Robin supports all underprivileged kids passing out of the Blind Relief Association School (at Defence Colony) financially and morally, through the Masters program in top schools like St. Stephens, Hindu College, Ramjas College, Delhi University etc.
- He has deployed multiple schools and anganwaadis in the slums of Delhi, Noida and Bombay and has been running them since 2003. These schools fund the education, medical care, breakfast, lunch, clothing, picnics, toys etc. for thousands of kids in the slums of Bawana – Delhi, Kandivili Malad & Dharavi – Bombay, and the slums of Noida.
- Robin adopted two tsunami affected villages of Kottipadu and Pudur, immediately after tsunami hit these villages causing immense devastation in these villages. Robin's foundation provided immediate cash relief to 1,320 families in these villages and worked together with the church and local charities to get funding from other sources.
- He has deployed technical and empowerment centers for the underprivileged girl children in the slums of Delhi and Noida, teaching these girls beauty salon work, computers, textile design, stitching, embroidery etc.



Forging Ahead

Indian-Americans have kept the flag flying high even far from home. A look at a few Atlantans who have earned the respect of the community.

According to the 2005 US Census, some 79,000 Indian-Americans reside in the state of Georgia. It is a vibrant and a fast growing demographic group that has almost doubled its numbers in the last 5 years. The community has made a significant contribution to their host culture and some of its most eminent faces have forged ahead, setting the standards for not just their brothers but for American society at large.

Robin Raina came to the US four years ago from Mumbai. Reminiscing today in his manly office on the 32nd floor of the Concours building in northern Atlanta where he leads Elan, Inc., an international developer and supplier of software and e-commerce solutions to the insurance industry, Raina says, "I saw that our Mumbai office was surrounded by gurus. And what was moving was that I had been visiting this place for almost a year and had failed to notice them. It was a moment of realization." It was a moment of

inspiration that led Raina to create the Robin Raina Foundation, a charitable organization devoted to supporting underprivileged children in India.

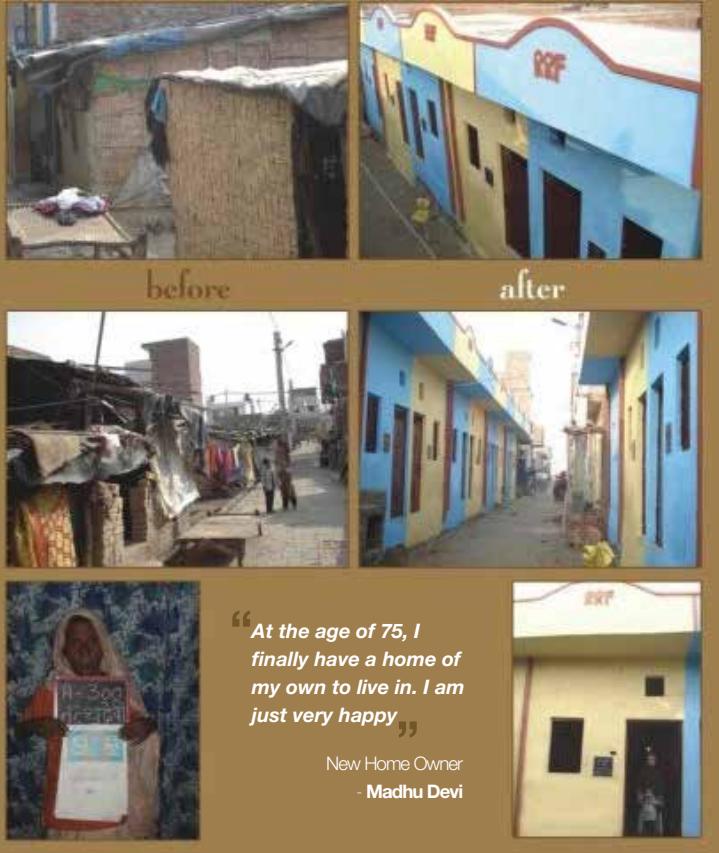
For a person who describes himself as "perennially disconcerted," it was also an opportunity to get into the business of making charity fashionable. Raina has roped in the who's who of the Indian celebrity circuit, including singers Asha Bhosle, Ghulam Ali, and Maran Deo; Bollywood singing sensations Sonu Nigam and Shreya Ghoshal; Priyanka Chopra; and Akshay Kumar to perform at the foundation's events.

Today, he is involved in numerous initiatives like the Raina Prayas School in Delhi, which has adopted 400 slum children; the Utsav project, which sponsors the education of 1250 girl children in Mumbai; the Utsav Ghar Project, also in Mumbai, which houses 32 orphan girls; the Blind Aid Project, which sponsors 50 blind children in Delhi; the Raina

“Robin's foundation RRF has funded the education of thousands of kids in India. ”

**6000
HOMES!**

Transforming the Slums of Delhi

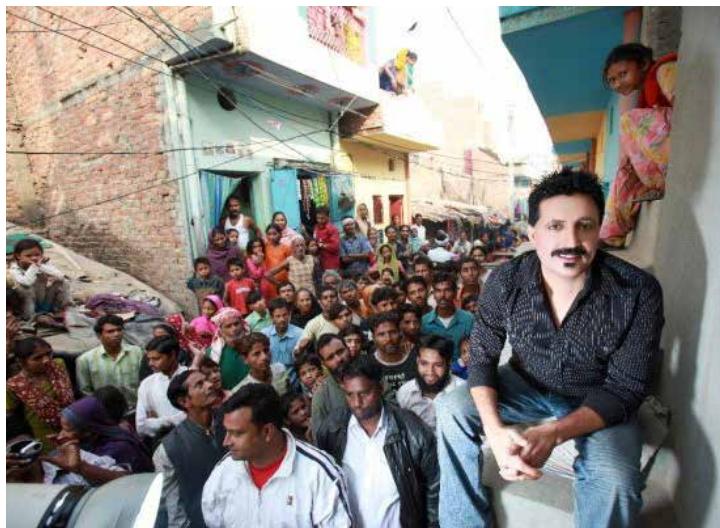


“Robin dreams of a Slum free India, with housing for all. ”

- He has deployed empowerment programs working with the panchayats of various villages like Hoshiarpur Garhi and Sikanderpura Kakori in Uttar Pradesh, for the rural underprivileged girl children teaching them textile design, stitching and embroidery etc.
- He has introduced the concept of Self Help Groups for thousands of underprivileged house wives in the slums of Bawana – Delhi and Noida allowing them to help each other through monitored loans and self elected bodies.
- He has built a orphan home - Udaan, for the underprivileged girl children in Mumbai.
- He has funded the education of hundreds of underprivileged girl children studying in private English medium schools in Mumbai.
- He has funded the tuition efforts of hundreds of underprivileged children who are studying in Govt. schools but need extra tuition help to keep pace with their studies.

- He has provided medical ambulances in various villages on the outskirts of Delhi besides the slums of Bawana, Delhi.
- He has helped provide cancer treatment to underprivileged kids and older underprivileged citizens in Delhi, Mumbai, US and the Indian sub-continent.
- Shaukat Khannum Cancer Hospital in Pakistan has named the ward 224 in the hospital after Robin Raina, because of his help in funding infrastructure for the cancer ward.

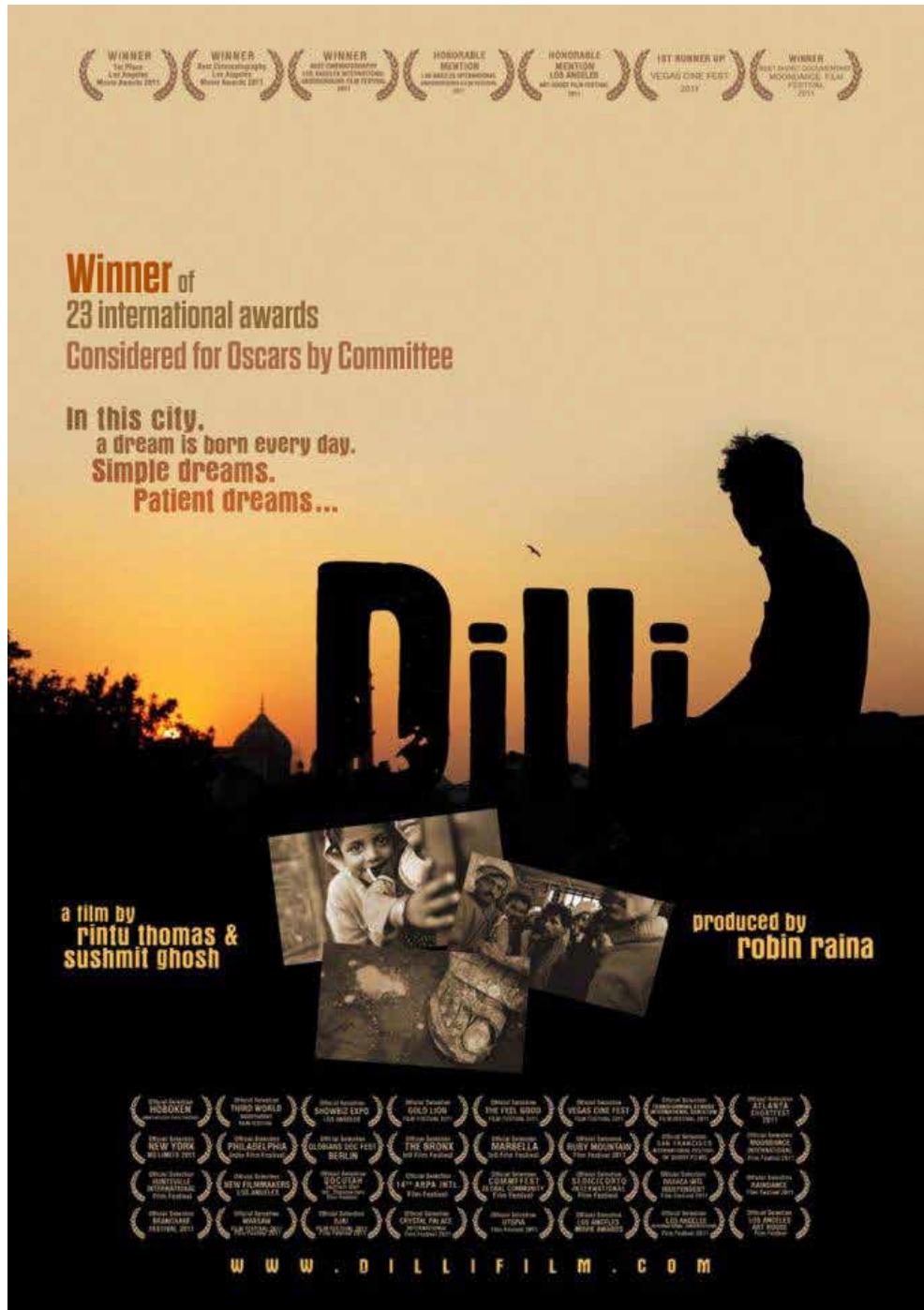
Besides winning awards from premier institutions like Fortune, Forbes, Atlanta Business Chronicle, Atlanta Journal Constitution, Sony TV, Georgia Trend Magazine, South Asian Times, Roshni, TIE etc. he has won various awards for his charity work spread all over India including a Lifetime achievement award recently at the House of Commons. He has been invited to ring the NASDAQ Bell thrice at the New York based Stock Exchange.



“Top Indian and World Celebrities have extended their support to Robin’s efforts.”

Celebrities ranging from sports personalities like cricketer Kapil Dev, US No. 1 tennis player John Isner, top Indian celebrities like John Isner, Sushmita Sen, Akshay Kumar, Saif Ali Khan, Talat Aziz, Manna Dey, Anup Jhilota, Shaan, Sonu Nigam, Asha Bhosle, Kumar Shanu, and many top US celebrities have supported Robin's cause through public endorsements of support and fund raising for charity.

“ *Robin produced a highly recognized film ‘Dilli’ on the lives of the underprivileged and how they succeeded in keeping their head high despite all odds.* ”



In his efforts to spread the message of the underprivileged and the need to support them, he recently produced a Documentary film, Dilli based on lives of the slum dwellers of Delhi. The film went to the finals of 73 international film festivals while winning top awards at 23 international film festivals including the Jaipur, Las Vegas, London and Italy Film Festivals. More on the film can be accessed on www.dillifilm.com

“ Robin writes regularly about charity on Facebook and has a loyal fan following of 500,000 plus fans on www.facebook.com/RobinRaina1 ”



On the business front, Robin is known as one of the towering figures in the US insurance industry. Robin joined Ebix, Inc. (NASDAQ: EBIX) in 1999 when the company had just reported heavy losses and has led the company through more than 16 years of continuous growth, converting it into a cash rich Company that is seen today as one of the most efficient Companies in the technology world, with a shareholder return of 21,500% plus, Market capitalization of over \$2.0 Billion plus, and revenue/top line growth of approximately 3,500 % since he joined the Company.

Over the years, Robin's Company has been named by Fortune and Forbes magazine, both amongst the fastest growing Companies in the world. As a champion of India, he convinced the US based company Board of Directors to set up base in India and today employs approximately 7,000 employees in 25 plus cities in India.



“Robin has rung the NASDAQ opening and closing bell three times in New York, with his charity work being highlighted prominently on Time Square. ”

Robin has been interviewed on more than hundred Television channels including BBC World, Fox, CNN, CNBC, CNN Espanola, ZD Net, NDTV, Aaj Tak, Sahara, Sony TV, Zee TV, TV Asia, and various Doordarshan channels etc. He has been featured in many stories in the world wide press on him ranging from AFP, Reuters, Atlanta Journal Constitution, CIO Magazine, CFO Magazine, San Francisco Chronicle, Crain's Weekly, India Today, Business World, Times of India, Indian Express, Business World, Economic Times, Hindu, Dataquest, PC Quest, AJC, Atlanta Business chronicle etc.

The Indian EXPRESS

The Indian EXPRESS 19

MAY 23, 2008

NORTH AMERICAN Newsline

Robin Raina awarded South Asian Personality of the Year

EXPRESS NEWS SERVICE

New York

At the inaugural South Asian Excellence Awards at the Waldorf-Astoria in New York on May 10, Robin Raina, businessman and philanthropist, was given the South Asian Personality of the Year Award. The event was organized by Sony Entertainment Television.

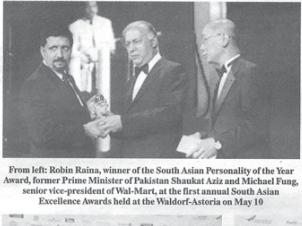
Robin Raina, chairman of the board, president and CEO of Ebix Inc. as well as the founder and president of the Robin Raina Foundation, was honored for his work on one of the largest private charity initiatives in the Indian subcontinent. The foundation has helped in building 6,000 homes for the underprivileged, free of cost.

The South Asian Excellence Awards was developed to honor the accomplishments and excellence of South Asian Americans in multiple categories. The show (featuring the critics of the South Asian community).

With a full house of over 450 esteemed audience members, the event was a success and attracted some of the industry's best. Celebrity guests in attendance included tennis legend Vijay Amritraj, Indian classical dancer and musician Mira Veda, American Idol sensation Sunny Malakar, Daily Show's Jon Stewart, Hollywood actress Janina Gavankar and former Prime Minister of Pakistan Shaukat Aziz.

The highlight of the evening was Nitin Ganatra, the British actor famous for his roles in *Bride and Prejudice* and *Charlie and the Chocolate Factory*.

Later at the function, there were



From left: Robin Raina, winner of the South Asian Personality of the Year Award, former Prime Minister of Pakistan Shaukat Aziz and Michael Fung, senior vice-president of Wal-Mart, at the first annual South Asian Excellence Awards held at the Waldorf-Astoria on May 10



From left: Robin Raina and Rajan Singh, EVP of Sony Entertainment Television Asia



From left: Kunal Dasgupta, CEO Sony Entertainment Television Asia, Lena Khan, winner of the Entertainment Achiever of the Year Award and Pooya Baraa, Bollywood actress at the event



From left: Arti Kumar Caprihan, marketing director of Western Union, Shaili Saxena, winner of the Business Achiever of the Year Award and Vijay Amritraj, international tennis legend

The winners are:
■ South Asian Personality of the Year Award Sponsored by Wal-Mart and Sam's Club: Robin Raina
■ Young Achiever of the Year Award Sponsored by National Health Insurance: Sarah Taylor, Indian Model
■ Science Achiever of the Year Award Sponsored by Air India: Dr Aril Patel
■ Performing and Visual Arts Achiever of the Year Award Sponsored by Malani Jewels: Shazia Khan
■ Social Service Achiever of the Year Award Sponsored by Raja Foods: Purvi Shah
■ Sports Achiever of the Year Award Sponsored by Raja Communications: Mohini Bhardwaj
■ Business Achiever of the Year Award Sponsored by Western Union: Shaili Saxena
■ Technology and IT Achiever of the Year Award Sponsored by Mpinger: Dr S. S. Somasundaram
■ Entertainment Achiever of the Year Award Sponsored by Sony Entertainment Television: Lena Khan
■ Literature Achiever of the Year Award Sponsored by Tides: Bopita Siddhanta

backgrounds and professions, yet they all share one common theme: success. The winners of this evening's accolades symbolize the talents of today's South Asian American community and serve as an inspiration for the achievers of tomorrow."

For more information on the South Asian Excellence Awards, please visit www.saraa.net. For press enquiries email Willow@Masala.com or call (732) 257-9600.

“ Robin has won innumerable awards across the world for his work. ”

He is known to be very sincere, honest and an idealist to the core who believes that his passion for charity transcends every other desire that he has. More about his charity efforts can be seen on www.rainafoundation.com or on www.facebook.com/robinraina1 and his worldwide business efforts can be seen on www.ebix.com

AWARDS:

Along the way, Robin has been strongly recognized for his untiring work by the analysts, media – print and television, award committees etc. A few examples are as follows:

- Fortune magazine recently rated his company Ebix as the 3rd fastest growing company and the 2nd best investment in the world.

- Forbes magazine recently rated the Company as the 6th fastest growing technology Company
- Atlanta Business Chronicle has ranked him as the no. 1 CEO in Georgia, in terms of performance, for an unprecedented two years in the running
- Robin has received the prestigious South Asian Excellence Award by Sony TV for the Personality of the Year
- Recipient of the Lifetime Achievement Award from an NGO at the House of Commons in 2014
- He also has produced a Documentary film, Dilli that went to the finals of 73 international film festivals while winning top awards at 23 international film festivals.
- He has also been named by TIE as the Entrepreneur of the Year, a few years back.
- Robin has rung the NASDAQ opening and closing bell three times, in New York.
- Atlanta Journal Constitution magazine has rated his company as the 2nd Best Company in Georgia.
- Georgia Trend Magazine has rated his Company Ebix as the No. 1 Fastest Growing Large-Middle Market Company in Georgia.
- South Asian Times named him as Man of the Year in 2012



“For his work, Robin has been featured in stories on CNN, FOX, AFP, TOI, HT and all top Indian TV Channels. ”

ROBIN RAINA

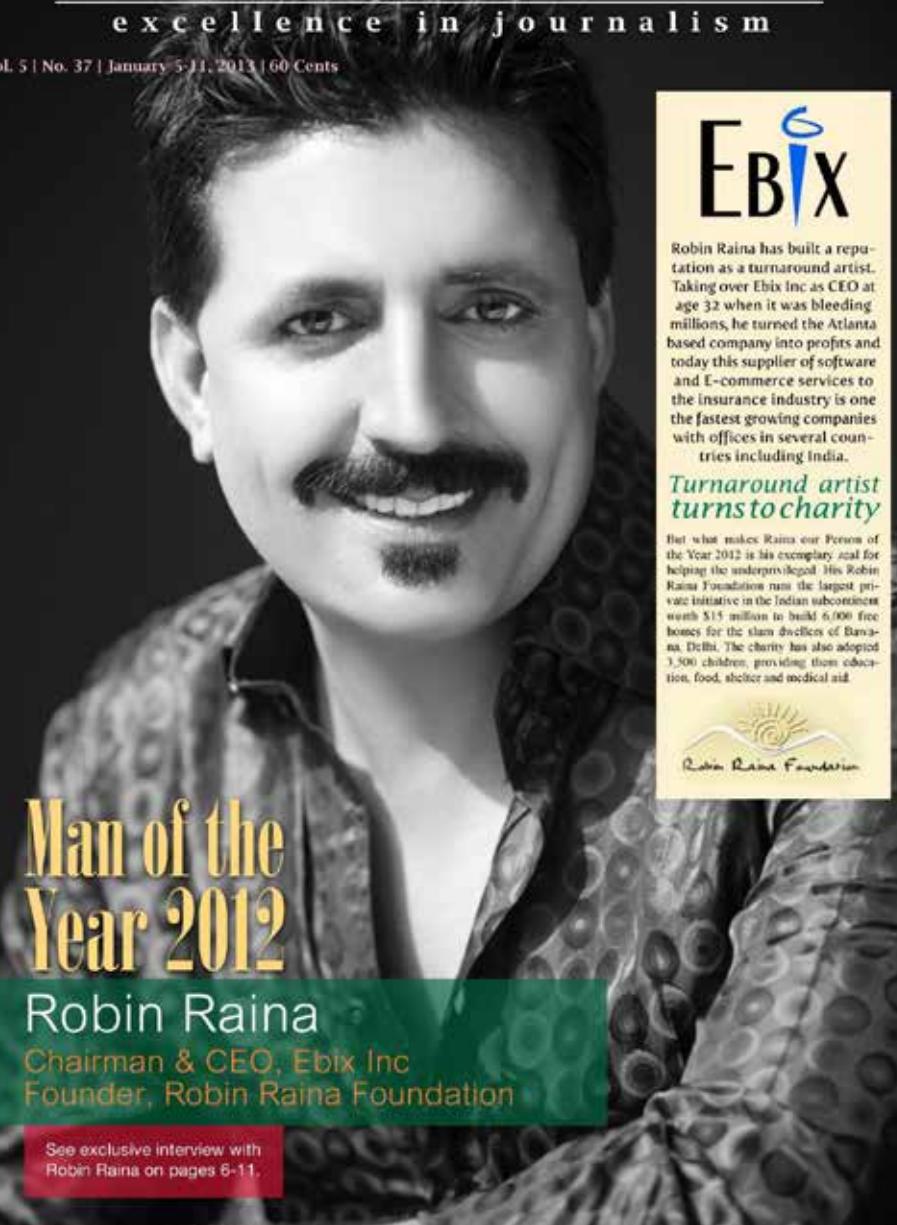
“ Robin recently was also awarded the Lifetime Achievement Award at the House of Commons in London & Sony TV’s Man of the Year in New York. ”

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The South Asian Times

excellence in journalism

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Man of the Year 2012

Robin Raina
Chairman & CEO, Ebix Inc
Founder, Robin Raina Foundation

See exclusive interview with Robin Raina on pages 6-11.

Ebix
Robin Raina has built a reputation as a turnaround artist. Taking over Ebix Inc as CEO at age 32 when it was bleeding millions, he turned the Atlanta based company into profits and today this supplier of software and E-commerce services to the insurance industry is one of the fastest growing companies with offices in several countries including India.

Turnaround artist turns to charity
But what makes Raina our Person of the Year 2012 is his exemplary zeal for helping the underprivileged. His Robin Raina Foundation runs the largest private initiative in the Indian subcontinent with \$15 million to build 6,000 free homes for the slum dwellers of Bawana, Delhi. The charity has also adopted 3,500 children, providing them education, food, shelter and medical aid.



Robin Raina Foundation

Robin is known for his catchy statement about charity - "I want to make charity fashionable and cool." A philanthropist, Robin Raina has emerged as the voice of the have-nots worldwide with his single-minded dedication to providing hope to the under privileged sections of the society. Today, his foundation has sponsored thousands of children across the Indian sub continent in addition to presently carrying out the largest private charity initiative in the Indian sub-continent, in terms of building 6000 homes free of cost for the underprivileged.



“Robin is a big believer in Compassionate Capitalism with his belief that ‘coffin does not have a Pocket’.”

He started the Robin Raina Foundation (RRF), www.rainafoundation.com that today supports thousands of children in India, in terms of their education, food, shelter and medical needs. He recently conceptualized and started a project running into tens of crores of Rupees to build 6000 concrete homes for slum dwellers in Bawana in North Eastern Delhi. These slum dwellers had been living in make-shift huts and temporary structures where they were subject to the elements of nature as well as to accidents like fires which burned down their homes and their belongings. There were several catastrophic fires in the slums over the years. As on date, he has already built 2,304 homes and gifted them to slum dwellers of Bawana, Delhi as of now. The foundation intends to build a total of 6000 homes in the next few years.

Robin has lead the effort to champion the cause of the under-privileged by one, leading the effort to help by being directly involved and leading the effort on all fronts. He can be seen in the slums talking to mothers, dads, old people and if needed picking up bricks to make all the volunteers believe in the cause. With multitudes of public service projects running across the world, Robin is known as an extremely secular person.

“ During Tsunami days, Robin’s foundation adopted the Tsunami affected villages of Pudur and Kottipadu in Tamil Nadu. ”

8 DELHI MID-DAY, MONDAY, JULY 18, 2005

mid-day

THE GODFATHER

NRI Millionaire has already adopted 700 children



Praveen Kumar Singh

Poor children who don't have resources to satisfy their hunger, roof to live under, money to sponsor their education now have a person to look for financial help: Robin Raina, an NRI based in Atlanta, USA is the real-life Godfather. CEO of EBIX, Inc. Raina is a well off businessman who is helping poor children by financially adopting them through his registered foundation called Robin Raina Foundation (RRF). The sight of Delhi's slums struck him when he saw one of them near his office in Noida and that was when he set up RRF.

"I saw the slums many times but due to business engagements I ignored them. But one day the sight of children crying for food electrified me.

That day I decided to do whatever I can to help them. That incident made me set up Robin Raina Foundation", Raina explained the reason for setting up the foundation to help street children.

So far he has financially adopted more than seven hundred children in India and have fifty children in the orphanage (home for homeless, as Robin call it) maintained by RRF in Mumbai. "I am trying to be a facilitator to bring a better tomorrow for helpless children", he said. He has also contributed towards Tsunami Relief Fund and was one of the organizers of the Asia XI Vs World XI cricket match that took place at Lord's, London to generate more funds for the cause.

To create awareness among Indian and bring a change in people's attitude towards street children Robin is also using his acquaintances like Asha Bhosle, Shahn, Kumar Sanu, Rahul Bose and others.

His efforts to make a difference are not restricted to India. Robin has adopted more than ninety children in Kenya and is moving to our neighbour country Pakistan to do what he is ordered to do by God, i.e. to adopt children and also to prove that humanity is not enslaved to any rivalry!

He has made efforts to make charity a household name in the South Asian Community in the United States through his efforts and leading by example. His continuous efforts have channelized the efforts of thousands of people around the world (People of South Asian descent, Americans, French, Aussies, New Zealand, UK, Hong Kong, China, Canada etc). who today are sponsoring under-privileged children, in terms of their education, shelter, food and medical needs, through the Robin Raina Foundation.

Some of the Robin Raina Foundation (RRF) initiatives are as under:

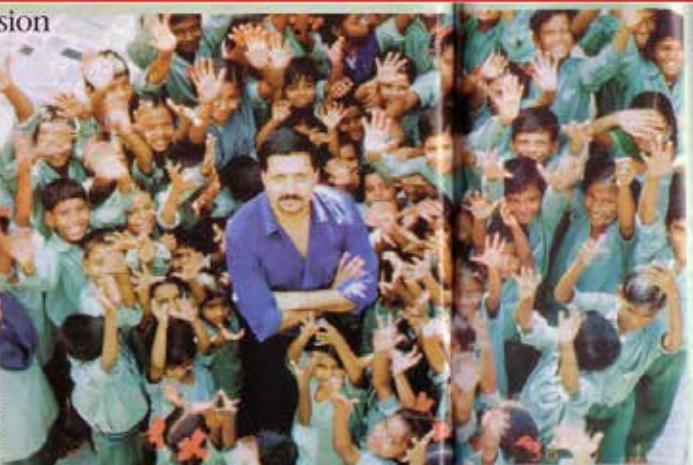
DELHI, INDIA

- **RRF Slum Home Project:** Beginning in 2006, Robin embarked on a large project to build 6000 free homes for the slum dwellers of Delhi. As on date, 2,304 homes have already been built. Each of these homes is fully painted, 4-sided brick having a concrete roof, plastered floor, walls, with electricity, fan and exhaust etc. Each home is provided to a slum dweller on legal land absolutely free of cost, on the legally binding condition that they would have to send their kids irrespective of gender, to the Robin Raina Foundation schools (with free meals, clothing, food, education, picnics etc.); as also commit to not selling this home for a period of seven years from the time they take possession.

Business India
THE MAGAZINE OF THE CORPORATE WORLD

Man with a mission

Robin Raina, the 40-year-old CEO of Ebix, has been recently named amongst the 100 most powerful people in insurance in North America by *Worlds* magazine. Not just that, *Fortune Small Business Magazine* ranks Ebix amongst the top 20 fastest growing public companies in the US. After Raina finished his education in India — Thapar Institute in Patiala — he took his first job with Dell and subsequently moved to his present company. He works 18 hours a day, every day of the week, and half the time is devoted to charity. "It may seem strange to many, but it is my endeavour to help children rejected by society, and help them grow as confident, educated adolescents and young adults," says Raina who visits India as often as he can to work for the Robin Raina Foundation. The Foundation helps in assisting schools for slum children and physically challenged children. Raina also helps in organising celebrity shows overseas and the entire amount goes to charity. "I would like to make charity fashionable, only then would we be able to make a difference to the deprived children of the Indian subcontinent," he adds. Over 2,000 children in India have been supported by this foundation and he has also extended support to Inain Khan's Shaikat Khanam Hospital in Laffore by getting a ward constructed — where three kids can get free cancer treatment every year!



“ His work has been applauded by top Indian and International newspapers. ”

- **RRF School:** Robin through his foundation has sponsored thousands of children belonging to slum areas, in Bawana in North West Delhi, India. The school provides breakfast, lunch, clothing, toys, medical care, picnics, and extra-curricular activities in addition to quality education and healthcare to the children.

The Economic Times
NEW DELHI THURSDAY 17 JULY 2008

The Global Indian Takeover
MAKING THE CROSSOVER WORK FOR YOU



Happy To HELP

Robin Raina is as comfortable as a CEO as he is in the role of a philanthropist

WHEN ROBIN Raina joined Ebix Inc - a Nasdaq listed software company he was the first Indian on its rolls. And now as its president & CEO, he's very proud of his big turnaround at the insurance industry service provider from a loss-making business to a profitable \$350 million group with 21 offices across the globe.

"We are growing better results every quarter and our stock is trading at around \$90. We've been nominated as one of the best business groups in Atlanta, Georgia - where we have our headquarters - recently and have done six acquisitions," says Mr Raina proudly. Ebix was also placed among the top 25 of America's 100 fastest growing small public firms by *Fortune* magazine last month.

Mr Raina has been the key driver behind the opening of the company's offshore operations at Noida in India in 2007.

He is, however, much happier talking about his role as a philanthropist rather than a business leader. "I founded the Robin Raina Foundation to carry out charitable work in India in 2003. Today we have adopted over 3,300 children across the Indian subcontinent. The foundation runs schools, shelter

houses and medical care facilities across India and even funds a cancer treatment ward at Imam Khan's Shaukat Khanum Cancer Hospital in Lahore," says Mr Raina. He has also launched a \$15 million project to build 6000 concrete houses for slum dwellers in Bawana in north western Delhi. The foundation of the project started in October 2007, and by the beginning of 2008, the possession of 216 houses has already been given to the slum dwellers. "We believe that this is one of the largest private charity initiatives in India. The only condition that we have for the occupants of the houses is that they should not sell it for seven years and should send their children to schools," says Mr Raina who has personally donated \$2 million towards the project recently.

A Kashmiri Hindu by birth, Mr Raina's job with an Indian software company took him to Singapore in 1993. A few years later, he was moved to the US to take up a treacherous-sounding role. He's very upbeat about supporting charitable work in Pakistan and believes that "poverty transcends all boundaries of religion, region and race".

Another project that he is very happy about giving his support to is one which provides scholarships for blind and handicapped children. "We try to hand-hold them after they finish their education and recently one of them, who is visually challenged, was also given a job at Ebix," Mr Raina said.

IPHANI DUTTAGupta

“Robin’s charity work primarily focuses on improving the lives of the poor in India. ”

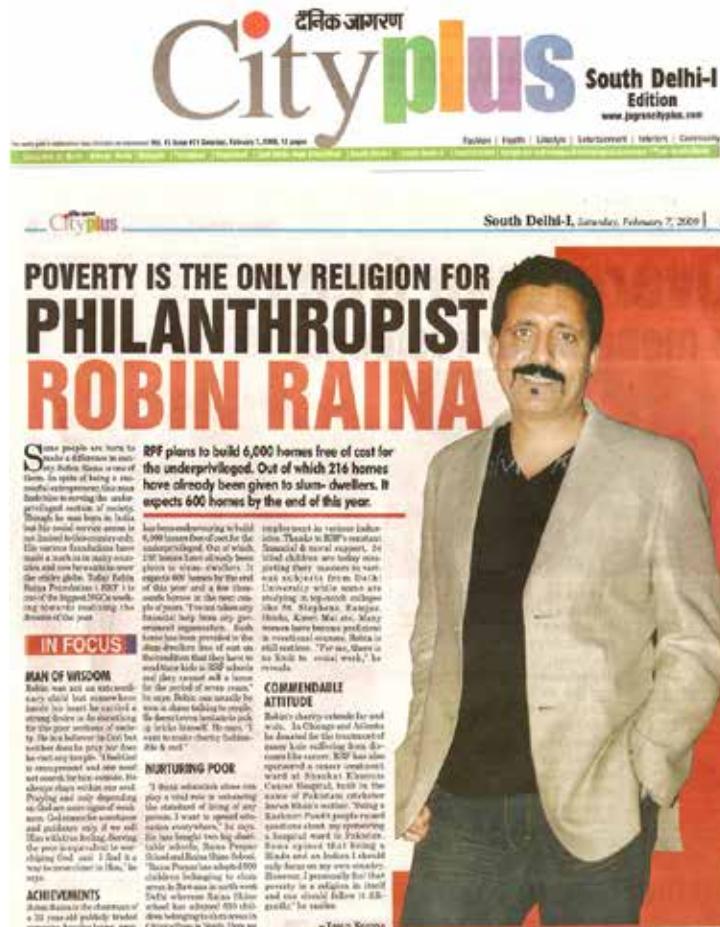
- **Raina-Shine School:** Robin's foundation and Shine (a charity started by the Hindustan Times newspaper) have partnered together and sponsored thousands of children belonging to slum areas, in Ghijor village in Noida, India. The school provides food, clothing, toys, medical care, picnics, and extra-curricular activities in addition to quality education to the children.
- **RRF Self Help Group:** In Bawana itself, the Robin's foundation has been responsible for self help groups involving thousands of slum dweller women with a view to provide them empowerment in terms of education, co-operative financing, legal and social support to fight exploitation. The women run a joint cooperative movement and loan money to each other as also support each other through thick and thin, in a democratic manner.
- **RRF Empowerment Program:** Robin's foundation provides vocational training, embroidery and stitching training to hundreds of slum girls and mothers in Bawana, to help them seek sources of employment.

- **Blind Aid Project (For Boys):** Robin has sponsored in excess of a few hundred blind children in the age group of 17 years to 23 years in Delhi, in terms of helping them become completely independent financially. Robin's foundation pays for the graduation studies, hostel fees, books, clothes, food etc. for each of these children, who are studying at present in eminent schools like St. Stephens, Ramjas, Hindu, Kirori Mal etc. in Delhi. Thanks to the foundation's constant financial and moral support, most of these children are today finishing Masters in various subjects with the Delhi University, while studying in the top schools in Delhi.

- Servants of People Society Med-Aid

Project: Robin's foundation has donated medical ambulances to Grameen Seva Kendra run by Servants of the People Society (Founded by Lala Lajpat Rai, the famous Indian freedom fighter in 1921), for rural areas around Delhi.

- **Empowerment and Design Centers for Underprivileged Girls living in Slums:** Robin's foundation provides free stitching and embroidery training to girls of Bawana, Delhi, with a view to empower them and become independent financially.
- **The Robin Raina Charitable Trust:** RRF also supports a number of other charity projects in India through its sister charity, the Robin Raina Charitable Trust, based in Delhi, India.



“Robin has donated millions of dollars and his own time towards providing education and homes to the poor in India.”

hindustantimes

For him, charity is borderless

Swaha Sahoo
New Delhi, July 12

"I WANT to make charity fashionable," says Robin Raina, the 38-year-old CEO of Atlanta-based Ebix Inc., an international developer and supplier of software and e-commerce solutions to the insurance industry.

In the Capital on one of his charity trips, Raina is passionate about the Robin Raina Foundation he has set up. "The foundation empowers needy children. Our focus is to make a difference in the lives of children — handicapped, blind, mentally challenged, sick or in need of urgent medical help and underprivileged kids who needed education."

"We have adopted 700 kids in India. By adoption I mean financial adoption where in the children stay where they are and we are responsible for their education, food and health."

Raina will leave for Lahore on the 16th and plans to adopt 200 children there. "Initially, a few people in America were aghast. How could I go to Pakistan and adopt their children, especially when I was a Kashmiri Hindu, they asked. But children know no boundary," says Raina.

Raina's foundation has tied up with local organisations and funds 200 girls in Mumbai, supports the educations of 15 Kashmiri migrants in Jammu and is involved in a few villages in and around Delhi. "Indian NGOs are honest but incompetent," he says. "They want to work but don't know what to do and thus end up wasting money. There are some good ones but then again they lack professionalism," he says.

Apart from diving his time between his expansive business and charity work,



Rishi Ballabh

Robin Raina feels charity must break stereotypes

Raina is busy writing two books.

"One is on insurance and e-commerce. The second is a romantic fiction based in India," he says.

Raina has taken the help of many celebrities from all walks of life to popularise the concept of charity. "I want to break the concept that charity is only for the old. I want to make it cool for people to get involved in helping the underprivileged. It's thrilling when my daughter tells her friends that her dad is cool because he helps other children. That's the spirit I want to imbibe in everyone."

“Robin runs schools in India educating thousands of underprivileged children free of cost. ”

MUMBAI, INDIA

- **UDAAN:** Robin's foundation sponsored in excess of 200 underprivileged girl children in Malad, Mumbai. These girl children were sent to two private English medium schools in Malad – Bharat Mata School and Little Angels School.
- **UDAAN GHAR:** Robin's foundation funded the building of a new home for the orphan Girl children in Malad, Mumbai. The home has been built using marble, granite, good quality wood work and has been equipped with the latest in electronics, computers etc.

UTTAR PRADESH, INDIA

- **Disha, Sikanderpura Kakori village and Hoshiarpur Garhi village, Hapur district:** Robin's foundation has teamed up with the village panchayat of Sikanderpura Kakori village to provide stitching and embroidery training to girls of the village, with a view to empower them. The project is housed in a facility donated by the village panchayat and is equipped with embroidery and stitching machines. Hundreds of girls have been trained in these two projects.
- **SCORE in Bainital, UP:** Robin's foundation has continued to fund the efforts of SCORE in Bainital, UP to help set up vocational training programs for under-privileged tribal people in that area, as also providing solar lighting to them. This funding has helped thousands of tribals to earn a living, get proper healthcare and get rid of tobacco smoking.

LAHORE, PAKISTAN

- **Cancer Treatment Ward No. 224 at Shaukat Khannum Cancer Hospital:** Robin's foundation has sponsored the above ward at the Shaukat Khannum hospital founded and conceptualized by the legendary cricketer Imran Khan. RRF has funded the treatment of children suffering from cancer in that ward. Aptly, the ward has been named the Robin Raina Foundation ward.



“Robin can be seen in the slums of Bawana, Delhi sharing in the joys and sorrows of the slum inhabitants.”

KANYAKUMARI, INDIA

- **Tsunami Aid Project:** RRF adopted two tsunami affected villages of Kottipadu and Pudur, immediately after tsunami hit these villages and caused immense devastation in these villages. RRF provided immediate cash relief to 1,320 families in these villages and worked together with the church and local charities to get funding from other sources.

CHICAGO, ATLANTA, MUMBAI

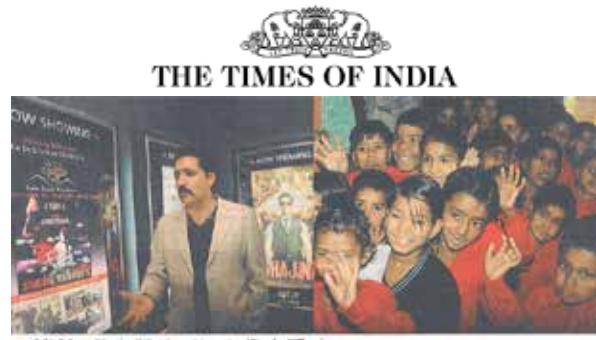
RRF has made ad-hoc donations to a number of causes around the world including some laid down below that involved contributing towards the treatment of children suffering from cancer of varied kinds:

- Danyal Ali Fund, Atlanta for treatment of bone marrow cancer of Danyal Ali, a kid of Pakistani descent.
- Samantha Foundation, Chicago for treatment of Chicago based nine year old Samantha who was suffering from cancer.
- Tata Institute of Fundamental Research, Mumbai for treatment of knee cancer of a six-year-old child Sameer Lakadwalla.
- Helping build a few homes in Alabama destroyed by tornadoes.

A die-hard Indian proud of his Indian roots, Robin has made India the nucleus of his efforts both on the charity and business fronts. While he has focused all his efforts on education of the underprivileged child and housing for the homeless in India, he has also been instrumental in helping play his part in supporting the efforts of the Indian Govt. to speed up the economic growth. Since the coming into power of the Govt. run by Prime Minister Mr. Narendra Modi, Robin's Company Ebix has invested strongly in India and today employs approximately 7,000 employees across 25 plus cities in India.

has increased investments in India considerably in the year 2015. ”

Robin has also been implementing Mr. Modi's "Swacch Bharat" program in the slums of Bawana, Delhi by teaching slum dwellers to keep their houses clean. Also, Robin's foundation is committed to supporting the Government's key education initiatives by starting schools on wheels in certain key cities in India.

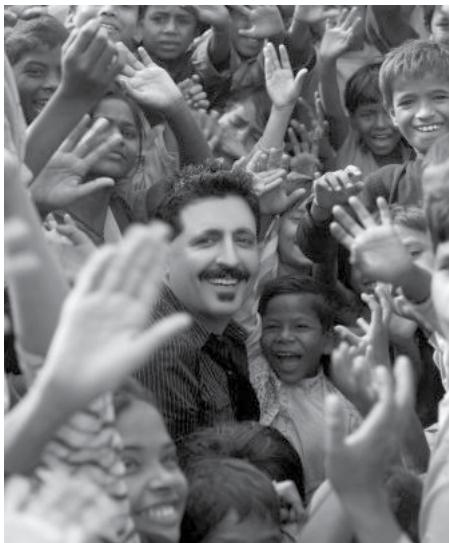


“ *Robin is a strong believer in the ‘Make in India’ campaign of PM Shri Narendra Modi & has increased investments in India considerably in the year 2015.* **”**

Other Details:

Robin was born in Srinagar, J&K and did his schooling at Our Lady of Fatima Convent School in Patiala Punjab. Robin is an Industrial Engineer from Thapar University (1985-90)

Robin started his career working for an Indian hardware company PCL in 1990 and was transferred to Singapore by the Company after a few years. In 1996, he was transferred to the US offices of the same company. He was the first Indian Executive to join the US Headquartered Ebix, Inc. as a Vice President in 1997 and soon took over as President & CEO of the Company in the year 1999. He took over as Chairman of the Board in the year 2000. Robin started the Robin Raina Foundation to help the cause of education and the homeless in India in the year 2003.



“ *Giving is something that no one can take away from you.* ”

About the Genesis of Robin's Charity Efforts in his own words:

“As I reflected more on what I saw and tried to think about my own life, I realized that even though I had built a so called “successful business” it did not guarantee happiness to me irrespective of who I was or how much I had. I thought I had built security, I thought I had built success. But in reality what I had built was an illusion. I realized that no one ever really has security or success unless it comes from within one's own self. That was when I promised myself that the next thing I built; no one would be able to take away the associated guaranteed happiness from me. I decided that I wanted to be in the business of imparting and spreading happiness. And the Foundation was born!

I realized that coffin does not have a pocket. Giving is something that no one can take away from you. The rewards of giving go far beyond money and material things. Giving is something you will be able to take with you wherever you go for the rest of your life.

The foundation was setup in 2003 to help bring hope to under-privileged children all across the world with a focus on India, while providing education, clothes, medical care, shelter and food to these children.”

Robin's charity work has been highlighted on innumerable TV Channels.





